

## Marie MILLIARD-RASTOIN

Art Direction and Graphic Design - Print and Web  
Freelance graphic & web designer

affiliated with the Maison des Artistes Réf. R136 168  
Marseille - France

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### SKILLS

#### Art direction and design in graphic communication, print.

- graphic design, logo, brochure, flyer, poster, business report, QR Code, storyboards,
- ad-press, layout magazines, publishing,
- stage design, event.

#### Web design.

- Original CMS (Content Management System) site design , with particular attention to ergonomics and readability.

**Software.** X-Press, InDesign, Photoshop, Illustrator, Wordpress and common office software programs.

**Language.** Basic English.

### EXPERIENCE

**MAORI website and graphic design - Marseille • In 1998, launch of my professional activity:** Graphic Design Artist - self employed. **Since 2008, launch of MAORI(GRAPHE):** enlargement of the activity towards design and websites building, in partnership with CRESCENDO INFORMATIQUE.

**Direct clients:** MARSEILLE MUSEUM (staging exhibitions with very large panels), ESIA *Solidarity Bank*, LOGISOL *Emergency Housing* - GIAPATS *Apprentices Learning Center*, ARS *Organisation for Social Welfare*, IMAJES *SANTÉ Youth Health Shelter*, SOTHEYB'S, MAIRIE DE CASSIS, RENECO Ltd and HLD *for his Royal Highness Prince Faisal Al Saub (ECWP Morocco)*, ATD QUART MONDE quarterly review, SHELLAC Production, etc.

**Until 2005:** missions in communication agencies (EURO RSCG WORLDWIDE, CLASS 35, AZUR OFFSET...).

**Main projects:** Häagen-Dazs, Scrabble, Blédina, Orangina, Delacre, etc.

Storyboards (LES TAMBOURS DE SOIE Production / CONSEIL GÉNÉRAL).

**In 2004, launch of MOCCO, Non Profit Organisation,** Support and dissemination of local audiovisual works, Marseille. Ongoing development of a website for local artistic exchanges.

**SOFRECO-WORLD BANK** (Zanzibar - Tanzania, October 2014) One month assignment as an Expert: *technical assistance for change management of the Zanzibar Municipal Council*. Deployment of a graphical approach for better communication between the city and residents (cleanliness campaign). Working in tandem with an expert in communication strategy.

**UNIVERSITÉ D'AIX-EN-PROVENCE** (IT DEPARTMENT) 2014-2015 Graphic communication teacher and seminar management.

**CESI Méditerranée, 'Training within Company'** (Marseille, 1997) Mission for AZUR OFFSET *Offset printing and photogravure monitoring* - Continuing Education Course for Managers - 470 hours.

**FRENCH SCHOOL RENÉ DESCARTES** (Kinshasa, Zaire 1995-96)

French and art teacher at the Collège Français. Highschool Official Program.

**NOIR D'YVOIRE, Design Communication,** Marseille (1992-94 - self employed)

Advertising campaign for ADRIAN group, *aromatic raw materials*.

Design and co-production of a documentary serie (CONSEIL RÉGIONAL PACA).

**M6 MARSEILLE, MARSEILLE CITÉVISION** (May 1991) '6min Marseille' *local television news*, video editing.

**VIDEO PHIL'PRODUCTION,** Marseille (1990-92). Framing, editing and production of promotional videos for institutional companies. **Main projects:** ELF, BRITISH GAZ, SUD MARINE, etc.

**MGTB Ayer Advertising Agency, video department** Paris (1990). freelance writer, editing, animatics.

**BINÔME and MEDIACTION Productions,** Paris (1990)

Assistant director for commercial filming of advertisement. THERAMEX Laboratories, GLAXO & JANSEN.

### EDUCATION

IDHECOM Paris (Institut des Hautes Études de Communication), au sein de l'ESRA  
(École Supérieure de Réalisation Audiovisuelle, 1990)  
Masters in Modern Literature, Cinema & Audiovisual (Mention TB), Aix-Marseille (1989)  
Bachelors of Fine Arts (Option photography - 1988)  
DEUG Communication & Language Sciences (Option Cinema & Audiovisual - 1988)

### OTHERS FEATURES

Travel around the world, lonely with my small cab bag, in 1994-95  
Funboard (France WINDSURFER Championship 1983 & 1984)